**Phi Beta Lambda**

The College of New Jersey

September 11, 2012

Minutes – General Meeting #1

* Meeting called to order at 1:05 pm by President Mark.

**First Meeting**

* About 20 people showed up
* Recruitment Video
* Officer Intros: Name, Position, Major
* Fundraising: lollipop sale idea
* What is PBL? (link it to FBLA, about half has been involved with FBLA prior, a couple new members talked about their past experiences)
* Why PBL: much more than a business group
  + Leadership, networking, fun and social aspects
  + FBLA is open to everyone
* Next meeting Wednesday at 1:00pm
* General interest by many members, especially about the fact that many people from TCNJ place in states.

**Lastly,**

* Meeting adjourned 1:21 by Mark.